

# Extreme Crisis Communications

## for Government Officials, Fire, Law Enforcement and Other First Responders

### SEMINAR CO-SPONSORS

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- Emergency Management  
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### *Are you prepared to communicate with the public during an intense public-safety emergency?*

This seminar will give mayors, managers, government officials, police, fire, health and other leaders the tools to navigate the harsh realities of speaking to the public, media, partners and stakeholders during an intense public-safety emergency (e.g. pandemic flu, mass casualty, terrorism and other extreme situations).

**When:** Tuesday, March 11, 2008 from 9:30 a.m. – 11:45 a.m.

**Instructor:** Bruce Hennes, Hennes Communications, [www.crisiscommunications.com](http://www.crisiscommunications.com)

**Location:** Medina County University Center, 6300 Technology Lane, Medina, Ohio 44258.

Conveniently located south of the City of Medina, west of Lake Road off of University Drive and north of Route 162 on Technology Lane.

**Cost:** \$25

**Registration & Information:** Call 330-721-2210

#### **CERTIFICATION**

This seminar has been approved for Continuing Professional Training (CPT) hours by the Ohio Peace Officer Training Commission, Office of the Ohio Attorney General.

*"We need to effectively communicate to the public what is occurring in major emergencies and immediately let people know how to protect themselves. Our crisis communication must be flexible and correct."*

– C.P. "Buck" Adams, Director, Medina County Emergency Management Agency