



NEWS RELEASE

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IABC Cleveland Names Crisis Communications Professional Bruce M. Hennes “Communicator of the Year”



CLEVELAND, June 9 – Bruce M. Hennes, managing partner of Cleveland-based [Hennes Paynter Communications](#), was honored as the Communicator of the Year at the International Association of Business Communicators (IABC) Cleveland chapter Reach for the Top event.

The Communicator of the Year award is presented annually by IABC Cleveland to recognize a practitioner who demonstrates excellence in communications.

Hennes has more than 30 years experience working in politics, nonprofit management and the automotive industry. He opened Hennes Communications in 1989, which later became Hennes/Haslett & Associates, handling government relations, public relations, community relations and media training. He left in 2002 to re-form Hennes Communications (now Hennes Paynter Communications) to serve corporations, government agencies and nonprofits that are “on trial” in the Court of Public Opinion. Hennes Paynter Communications is one of the few firms in the U.S. focused exclusively on crisis communications.

Hennes, along with two Reach for the Top Scholarship winners and three high-performing organizations, were recognized on Thursday, June 9, during the IABC Cleveland chapter Reach for the Top event.

The event also honored Medical Mutual of Ohio, thunder::tech, and HELP Foundation, each named this year’s Spotlight companies by the IABC Cleveland Chapter. The winning organizations are based in Cleveland and each demonstrated outstanding performance in their respective industries as well as significant support for the communications profession and/or important contributions to the region’s communities.

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The event was held at the Velvet Dog Rooftop Bar and VIP Lounge in Cleveland’s Warehouse District. Catering was handled by Sushi Rock.

The 2011 Reach for the Top event was presented by Time Warner Cable with support from Medical Mutual of Ohio and PR Newswire.

For updates on IABC events and other news, fan us on Facebook at www.facebook.com/ClevelandIABC.

Founded in 1970, the International Association of Business Communicators provides a professional network of more than 15,200 business communication professionals in more than 80 countries. The local Cleveland chapter includes nearly 130 members who support the highest professional standards of communication and drive innovation in the communication field. Visit www.iabccleveland.com/.



Plaque & bobble head given to Bruce Hennes at award ceremony.

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